At Ecomark, we see a future where people own the energy they need to live. We offer every homeowner in Colorado the opportunity for energy independence, financial independence, and a more environmentally responsible lifestyle through solar power.

We’re not just another company, we’re your neighbors. Locally based in CO, we strive to improve the community by seeking the simplest, most common sense solutions to our current problems. Through our in depth analysis, we believe that solar creates the most value and offers the highest returns for the customer.

Because quality and savings are our main focus, we provide a more in depth process than most companies. Each step in the process is designed to gather information to provide the most accurate representation of what each homeowner’s savings will be when they switch to solar. Our goal is to design a system that is ideal for each unique Colorado homeowner. This link will provide more in depth information detailing the process.
http://www.ecomarksolar.com/about

We’re currently recruiting for the position of Solar Advocate. As an SA, students will gain invaluable knowledge and experience in sales, marketing, and business management operations. SAs are responsible for fostering positive customer relations, promoting the brand, and interacting with customers. The end goal of all SA initiatives is to sign people up for in home consultations for our solar panel systems. This happens through events, door to door marketing, and presentations to groups and corporate team meetings. As we grow we will incorporate inbound marketing strategies via social media, digital content marketing, and blog posts / education initiatives.

We provide in depth training that gives candidates cutting edge information on the industry as well as the necessary skills to compete effectively in the marketplace. Skills developed include critical thinking and problem solving, sales training (presentation skills, pitch development, and customer relations), inbound marketing strategies (networking, education, digital), and project management.
Qualifications of an intern:

Curious, eager to learn, and enthusiasm for growth and personal development.
Passionate, friendly, and driven.
Self motivated and entrepreneurial minded.
Professional, punctual, and courteous.
Ability to think critically and problem solve.
Experience in sales, marketing, or customer relations.

Tasks students will be asked to perform;

Marketing strategy development and execution.
- This includes maintaining digital content marketing, contacting potential customers via phone and email, and initiating business partnerships and collaborations through presentations and in person meetings.

Direct marketing
- Engaging customers directly via door to door canvassing and booths at high traffic businesses and events.

Payment:

Depending on the project interns will be compensated through a variety of methods
- Canvassing is commission based and dependent on lead generation.
- Marketing strategy development and execution will be compensated at $9 an hour.

Supervisor and Mentor:

Kirtane Chiron, the Northern Colorado Market Manager will train and manage all interns working with Ecomark.

Value this position offers to the students;

Students gain real world experience in sales and marketing through direct customer engagement. We will provide a framework that provides guidance and structure while encouraging creativity and growth. The hours are flexible and we can work around student’s academic commitments. The position is paid and there are opportunities to move into full or part time positions.
Application process:

Students may send me an email detailing their career goals, experience and education, and how they see themselves creating value for Ecomark. Solar. I will review applications and conduct in person interviews with select candidates.

Students may contact me directly at kirtanechiron@gmail.com.