Description: OrderUp Marketing Interns or as we like to call them “Brand Ambassadors” are passionate about OrderUp and want to share that passion with fellow students, local businesses and complete strangers. Their main goals are to increase brand awareness through events, guerilla marketing, and other creative avenues. This position will combine Sales and Customer Relationship Management, Marketing Program Oversight and Execution.

Roles/Responsibilities:

- Execute guerilla marketing techniques to acquire users, visibility and traffic
- Assist in establishing local partnerships with campuses, events, businesses, and brands
- Be able to think outside-the-box and brainstorm locally relevant marketing initiatives; including all aspect of pre-production, event execution, and post-event follow-up
- Experiment and come up with new and alternative ways to leverage local events and guerrilla marketing opportunities
- Leverage local network and knowledge to enhance marketing tactics
- Facebook ads and posts to our Facebook page
- Emails for specials and events
- Meet with different groups to explain how OrderUp works and offer fundraising opportunities to them

Requirements:

- High-energy and outgoing personality
- 100% comfortable putting yourself out there and talking to customers
- Ability to work full season or semester
- Literate in Microsoft Office, various social media platforms

Minimum Qualifications:

- Extremely networked within the student body
- Social media & tech savvy to promote brands/events
- Able to drive to events with reliable transportation

Perks:

- Fun, get-things-done work environment
- Ability for rapid professional growth in a quickly growing company
- OrderUp swag – you're part of the team, and we want you to fit the part from the toe on up

Company: OrderUp offers the most complete food delivery marketplace for hometowns nationwide. We help restaurants across the country connect with hungry consumers online and via mobile technology through restaurant discovery, food-ordering, and a delivery-tracking platform.

This job description is intended to describe the nature and level of work being performed by people assigned to this position. It is not to be construed as an exhaustive list of all responsibilities and duties.

OrderUp is an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability status, protected veteran status, or any other characteristic protected by law.

Supervisors: Jeff and Tawnie Marcus will be supervising and mentoring interns. They own the OrderUp franchise for Northern Colorado, operating in Fort Collins, Loveland and Greeley. They also have owned several restaurants in the past and won Best Marketers of The Year in 2007 through North America’s Independent Restaurant Association. They try to use many different avenues in Marketing, which would be great for a Marketing Intern to get a chance to analysis the different types of marketing and how affective they are for different types of customers.

This is a paid position at the rate of $10 per Hour
Email resumes to jeff.marcus@orderup.com
Please contact Jeff Marcus 970-370-3858 or Tawnie Marcus 970-768-7837