The Organization:
Community Funded is a crowdfunding platform and software company based in Fort Collins that provides crowdfunding solutions for both individual campaigns and one-of-a-kind white label platforms that integrate seamlessly with any website. Beginning with the Colorado State University ‘Charge’ platform in 2012, Community Funded has shifted most of its focus to developing higher education crowdfunding platforms that aid annual giving departments in increasing net new and millennial donors and enhancing their fundraising efforts. However, customer types include K-12, civic, non-profit, and enterprise. The unique scalability of our business model is that we have expertise in both running crowdfunding campaigns and managing them from a platform level, which means we pass those best practices on to our development partners.

Check out www.communityfunded.com for more information.

Goals:
The intern will learn digital marketing strategies, CRM management, and gain an understanding of the sales lifecycle in a cutting edge technology field.

Qualifications:
Must be familiar with MS Excel, understand social platforms (Facebook, Twitter, LinkedIn) and corresponding metrics tracking, and have good written communication skills for content creation. Working knowledge of Hubspot or experience in social media and/or email marketing a plus.

Tasks:
The intern will help manage the CRM to enable the marketing and sales teams to accurately identify key contacts to target in our business development campaigns. They will also help create digital marketing campaigns that involve social media, email, and event outreach. Other miscellaneous tasks such as content creation, copy writing, or administrative support may be involved.

Hours:
We would like an average of 15 hours per week on a set schedule, although days and hours can be flexible. The internship is unpaid.

Supervisors:
The intern will report to the marketing manager, Kaylen Merritt, although they will also be working directly under the marketing director, Michelle Alexander. Both will mentor the intern,
Michelle with her 20+ years of experience, and Kaylen as a guide to the role she herself works in daily.

**Value:**
Work in a fast-paced environment with a team dedicated to helping you gain valuable experience in digital marketing and sales tactics, customer relationship management, and enterprise level tools.

**Application Process:**
Please email a resume and cover letter to:

Kaylen Merritt  
Marketing Manager  
[kaylen@communityfunded.com](mailto:kaylen@communityfunded.com)