EdVentures, nfp
Fall 2015 internship

Description
EdVentures, nfp is a 501C3 non-profit that was founded in 2010 as a means of benefiting students and teachers, locally and abroad, in their quest to learn/teach in a more kinesthetic way. Our means to that end is the sale of educational materials such as our Karate Math DVD. The focus of our products is to encourage movement within the classroom in the learning and reinforcement of key educational state standards. See www.karatemath.org for more information.

Expectations
There are several areas in which we would like the assistance of an intern. a) Increase the visibility of Karate Math and thereby increase its sales; b) Move our product higher in the search engines; c) Move the DVD product into an online digital product; d) Prepare for the addition of a second product; e) Improve our website design.

Qualifications
We would like someone with a desire to help a young non-profit maximize its potential as well as one who has a heart for the education of children. Specifically: Marketing 457 (past or present), Marketing knowledge via the web, web design, social media expertise, independent worker, able to give and take suggestions, minimum 3.0 GPA, solid writing skills, friendly, able to interact well with young and old alike, creativity, and trustworthy.

Tasks
1) The individual will work with the EdVentures Board to improve the website and its DVD product, 2) S/he will contact past customers in an attempt to improve our product, 3) S/he will use SEO skills to increase our visibility on web searches, 4) S/he shall write a script for the second product as well as suggest production ideas, 5) Assist in providing our DVD for sale as an online digital product, 6) Other related tasks as they become known.

Salary
This is an unpaid, for credit only, opportunity.

Supervisor
Ed Castro, founder and president of EdVentures, nfp., 970 214 6382, karatemath@gmail.com

Value to the intern
There is nothing like real workplace experience, and there is nothing quite like knowing that your skills directly impacted the lives of students. The possibility of taking a relatively new non-profit to a new level of success, knowing it was your skills that propelled it, is a priceless experience.

To apply
Please send your resume to EdVentures, nfp at karatemath@gmail.com. To the cover letter add responses to the following questions: How do you see yourself helping EdVentures reach its goals? What would you like to receive from EdVentures as a result of this experience? An interview may follow the application review process.